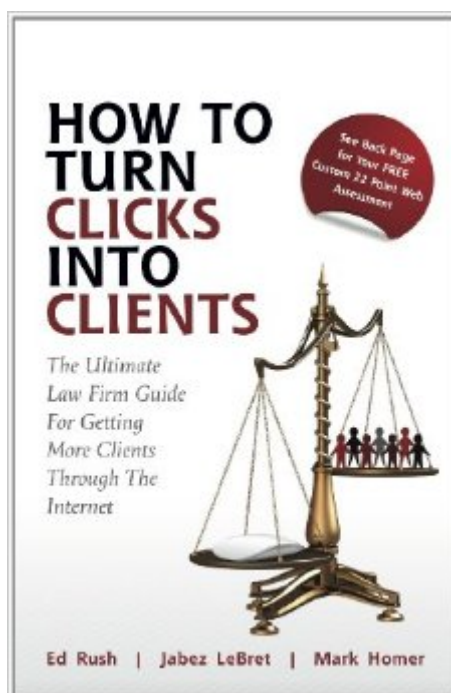


The book was found

How To Turn Clicks Into Clients: The Ultimate Law Firm Guide For Getting More Clients Through The Internet



Synopsis

Let's Face it: the internet is here to stay. If you are relying on traditional advertising... or you know for a fact that your website is not bringing you as many clients as it can, then this book is for you. It's a street-smart, tried and true, what's-working-now approach to getting more clients online. In other words, this is not theory. It's stuff that works. There are more than 673,000 local searches on Google every hour. What that means is that right now, at this very moment, there are people looking for the services that you provide. Problem is they'll never find you. And if they do, chances are there are 10-15 things on your site right now that will STOP them from ever calling you. Of course, your prospects will never tell you why; they'll just move on to your competitors. The strategies in here have been proven to work time and time again by those who choose to implement them. In this book, you will discover: The key components that MUST be on your firm's website. Chances are you are missing one if not all of these key elements. And you will be surprised at how simple it is to get things right. One thing you must do (or have someone do for you) every single week. This one strategy has been responsible for propelling more websites to the top of Google FAST... and you can do this... as long as you know how. How to get a flood of new clients right now PLUS...you'll get access to hundreds of dollars of free online resources. It's all inside!

RAVE REVIEWS There are too many so called "experts" in the online marketing social media arena. What sets Mark, Jabez and Ed apart from other legal online consulting companies is a complete understanding of online marketing and an excellent team. In my Social Media business I consult with my clients to focus on developing a long-term strategy to drive their marketing decisions. The Get Noticed Get Found team creates that long-term strategy with their attorneys so each firm's online actions produce the results that build a better practice, attract the right clients, and create a solid foundation that will last. Get this book to get their best practices that you can implement today! -- KRISTA NEHER, CEO Boot Camp Digital, author of The Social Media Field Guide

Get Noticed Get Found built my law firm website from scratch with quality of personalization in record time. The best part of working with Ed, Mark, and Jabez is that they not only know the technical aspect of building a website, but also the marketing and design elements. Moreover, they always respond to my questions timely and completely. After having worked with many other companies, I now know the difference between a company who truly wants their clients to succeed in business via web marketing and those that only want to build websites! --Victoria L. Collier, Collier & St. Clair, LLP, author of 47 Secret Veterans' Benefits for Seniors

Book Information

Hardcover: 254 pages

Publisher: Rapid Karma Publishing (October 27, 2011)

Language: English

ISBN-10: 0982640323

ISBN-13: 978-0982640326

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (9 customer reviews)

Best Sellers Rank: #2,385,806 in Books (See Top 100 in Books) #16 in [Books > Law > Law Practice > Law Office Marketing & Advertising](#) #275 in [Books > Computers & Technology > History & Culture > Computer & Internet Law](#) #3271 in [Books > Business & Money > Marketing & Sales > Marketing > Web Marketing](#)

Customer Reviews

I don't often write bad reviews, and I've never before returned a book. Unfortunately, there's a first time for everything. The authors mean well, but the book is very light on content and can be summarized as: "Write real content. Don't be spammy. Use social media." Though not a factor in my 2-star review -- I think any book review should judge content and content only -- the writing and editing are atrocious. If more than one person has read a manuscript, there is just no excuse for beginning multiple sentences and proper nouns with lowercase letters. Lesser offenses include things like "Youtube," "ice-cream," and "its'." Peppered throughout the book are useless quotations and interviews with unknown figures. Clayton T. Hasbrook, J.D., whom the reader should know as the owner of OklahomaLawyer.com, engaged in the following dialogue with the authors: Q: "How do you decide what firms you should use when searching for marketing help?" A: "There is a little sticker shock. You can find web firms that are \$2,000 and firms that are over \$20,000. That can make it difficult to choose." I mean no disrespect to Mr. Hasbrook, (J.D.) but use the exchange as an illustration of one of the authors' methods of padding their book with irrelevant, unhelpful content. (The wide margins, huge type size, full-page screenshots, and blank pages marked "Notes" don't hurt, either.) The authors repeatedly direct the reader to one of their websites. They have a curious way of doing this: stopping suddenly in the middle of the body of the chapter in order to display a graphic and a URL that together take up one half of one page.

[Download to continue reading...](#)

How to Turn Clicks Into Clients: The Ultimate Law Firm Guide for Getting More Clients Through the

Internet Online Law Practice Strategies: How to turn clicks into clients Law Firm Marketing: Successfully Promoting and Building Your Small Firm or Solo Practice How to Create a Big, Fat Pipeline of New Clients for Your Law Firm in Just 10 Days Med School Rx: Getting In, Getting Through, and Getting On with Doctoring ESP8266: Programming NodeMCU Using Arduino IDE - Get Started With ESP8266: (Internet Of Things, IOT, Projects In Internet Of Things, Internet Of Things for Beginners, NodeMCU Programming, ESP8266) Weight Loss: 30 Days Weight Loss Challenge - Eat More Food Lose More Weight - Turn Your Weight Loss Vision Into Reality (How to Lose, Weight Loss Tips, Women, Weight Loss Nutrition, Diet Plan) The Definitive Guide To the Best Way to Turn Your Nook HD+ Into a Full Android Tablet (The Best Way To Transform Your Nook Into a Full Android Tablet Book 1) The Definitive Guide To the Best Way to Turn Your Nook HD Into a Full Android Tablet (The Best Way To Transform Your Nook Into a Full Android Tablet Book 2) Solo Out of Law School: A "How Can" Guide to Starting a Law Firm as a New Attorney Food Not Lawns: How to Turn Your Yard into a Garden and Your Neighborhood into a Community How to Get into the Top Graduate Schools: What You Need to Know about Getting into Law, Medical, and Other Ivy League Schools Explained Simply Home Defense: The Ultimate Prepper's Guide to Turn Your Home into a Disaster-Proof Fortress (Long-Term Survival) 10,000 Steps: Walking for Weight Loss, Walking for Health: A Turn by Turn Roadmap (Weight Loss Series) Indoor Kitchen Gardening: Turn Your Home Into a Year-round Vegetable Garden - Microgreens - Sprouts - Herbs - Mushrooms - Tomatoes, Peppers & More The Amazing Avocado: The Ultimate Avocado Cookbook - Turn a Simple Ingredient into Something Elegant Law of Attraction: Unleash The Secret Power Within and Learn How To Manifest More Money, More Love, More Success, More Abundance In No Time: (Special Bonus: ... Money, Success, Happiness & Love,) 11 Essential Systems: A Guide to Creating a Thriving Law Firm and a Satisfying Life The Paperless Law Office: A Practical Guide to Digitally Powering Your Firm Game Plan Get into MedSch (Game Plan for Getting Into Medical School)

[Dmca](#)